

### **\$106,400 OTF Resilient Communities Fund awarded to SRFEDC**

**Smooth Rock Falls, ON** - In April, the Smooth Rock Falls Economic Development Corporation (SRFEDC) learned that it received a one-year, \$106,400 Resilient Communities Fund grant from the Ontario Trillium Foundation (OTF). The granting program was developed by OTF to assist non-profit organizations as they rebuild and recover from the impacts of COVID-19.

“As we know COVID-19 greatly impacted our communities and rebuilding will be key in overcoming many challenges from the pandemic,” said Guy Bourgouin, MPP. “Thankfully, since receiving the grant, the SRFEDC has been able to innovate, promote and continue to engage its community safely”

The grant has enabled SRFEDC to hire a local firm to develop a new strategic plan, test the viability of its annual Smooth Truck Fest, provide training for its members, and consult with the community for research purposes. The funds were also used to buy online software and camera equipment to deliver some services online. The equipment will have a long-term impact as it will provide new opportunities for how it serves the community, for example, digitizing the museum’s collection and sharing information virtually.

“The SRFEDC would like to thank the Ontario Trillium Foundation for their financial assistance which provides the opportunity to overcome the challenges we faced due to COVID-19,” said Robert Blanchette- Chairman of the Smooth Rock Falls Economic Development Corporation. “With their assistance, we look forward to serving our community safely and resourcefully.”

The SRFEDC was established in Smooth Rock Falls in 2006 and is committed to serving the community through the promotion of heritage, tourism and events as well as supporting other local non-profits through the development of partnerships. People can visit its location at the SRF Museum/Heritage Centre on 45-3<sup>rd</sup> Avenue, Smooth Rock Falls, ON P0L 2B0 or visit the website [www.srfcdc.com](http://www.srfcdc.com)

**About the Ontario Trillium Foundation:** The Ontario Trillium Foundation (OTF) is an agency of the Government of Ontario, and one of Canada’s leading granting foundations. Last year, nearly \$112M was invested into 1,384 community projects and partnerships to build healthy and vibrant communities and strengthen the impact of Ontario’s non-profit sector. In 2020/21, OTF supported Ontario’s economic recovery by helping non-profit organizations rebuild and recover from the impacts of COVID-19. Visit [otf.ca](http://otf.ca) to learn more.

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